

Subject: Re: 2019 CAI Central Ohio Chapter TopGolf Outing

Date: Monday, February 25, 2019 at 2:24:09 PM Eastern Standard Time

From: Jim Ambrosio

To: rlt2495

CC: abarzak@cpscolumbus.com, rking@casebowen.com, jenilynn52@yahoo.com, Garrett Humes, jwaterwash@outlook.com, caicentralohio@kocmemberservices.com

Hey everyone,

We only had a few people for the meeting on Thursday (I'll make sure to send more frequent reminders moving forward.) Thanks to Garrett and Roger for taking the time to get together and chat. Below are some recap notes from the meeting:

- The TopGolf outing is Thursday, April 25th, from 11:00am - 3:00pm at the TopGolf at Polaris
- I believe Kathie will be sending the list of business partners who have already purchased a sponsorship level for 2019, after which we can reach out to sponsors about how they can participate in the TopGolf event and also reach out to BPs who have not yet purchased a sponsorship to encourage them to sponsor so they can participate in the golf event.
- Kathie - has a per person cost been established for the event? What are the options for payment?
- Kathie - can we set up a phone call to discuss rules & limits regarding prizes?
- Jim Ambrosio will put together a FAQ page with information about the event that can be supplemental to the FAQ info provided on the TopGolf website, which can educate people on basics (what it is, attire, equipment, etc.)
- Garrett Humes will take lead on putting together the marketing email and/or PDF flyer for the event to be distributed to the CAI chapter email list
- Jim Waterwash - once details are established, will you be able to handle ordering of the trophies again this year?
- The committee will be holding their next meeting at TopGolf on March 7th at 6pm to scope out the location, do some space planning, and ask the TG staff any questions regarding our setup for the event. Please let me know if you are planning to attend. Depending on the weather and availability, we can maybe grab a bay and hit some golf balls.
- We spent time brainstorming ways to maximize networking between BPs and attendees in each bay so that everyone gets to talk with everyone (kind of like the trade fair speed dating approach) but this needs some additional input.

If helpful, I can arrange a conference call to discuss some details before the next meeting on 3/7. In the meantime, please shoot me back any responses to items asked of you or any input you'd like to share.

Thanks.

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Director of Association Management

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